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Kindle Marketing Secrets - 33 Ways To Promote Your Kindle Book And Get More Sales (Kindle Publishing, Book Publishing, Book Marketing)



Synopsis

I'm About To Reveal To You My Proven Kindle Marketing Secrets That Have Made Me Over \$100,000 On Kindle! If you've ever published a Kindle book before, then you know that writing and publishing it is only half the battle. If you can't get it in the hands of your potential readers, then your book will go unread. You must be able to market and promote your book in order to get customers and ultimately make money from your book. Kindle Marketing Secrets will reveal to you some of my very best strategies and methods that I've used to promote and market my 150+ Kindle books that have generated me over \$100,000 in royalties from Kindle in the last year. In this book, you will discover 33 strategies that can help you double, triple, or quadruple your current book sales. Why Should You Listen To Me? Over the last two years, I've dedicated myself to learning and mastering the Kindle publishing game. During that time, I've published over 150 Kindle books on the store and have profited over \$100,000 in royalties. I've now been blessed to make a consistent six figure yearly income from my Kindle books, with the help of the marketing and promotional strategies that I am going to share with you in this book. I will mention that I didn't get to where I am today with Kindle books overnight. I've literally spent countless hours learning, researching, and experimenting with ALL the marketing strategies I could find to grow my Kindle empire. Many of the things that I tried simply didn't work. I wasted a lot of time and money in the process, experimenting in my very own "Kindle lab", to find out what works and what doesn't. Everything that worked I documented, and have now applied to a large majority of my Kindle books. The result? I've made more money than ever from my Kindle e-books and my sales continue to grow each and every week. I'm now going to reveal many of these marketing and promotion strategies to you here. I've made a list of 33 of the very best strategies that I've tested and have worked for me. Click the BUY button to download and begin reading Kindle Marketing Secrets today!

Book Information

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Customer Reviews

Kindle Marketing Secrets 33 Ways to promote your Kindle book and Get more Sales is a pretty complete book. I appreciated that. However, the book is written in fairy tale style and fails to show potential pitfalls. I am concerned that this book makes things look too easy. Though Stefan Pylarinos stresses the right dogmas, "The best marketing is a great product" and "Make sure you are contributing quality stuff to someone's blog that is actually helping the reader", he also seems to suggest that creating a great product is easy or can be solved via help from Fiverr. Referring to Strategy #9. - - To guest blog on a reputable blog site wanna-be guest bloggers have to query the blog's owner. I have done it many a times. Reputable bloggers don't risk their blog's reputation (and style) by just having "somebody" post "something". The guest blog has to fit into the main blog's philosophy, the format, and even the previously-posted and soon-to-be-posted content. Speaking from my own experience, if a blogger's query is accepted the blog's owner will suggest a niche theme, the number of words, and the time frame to submit and getting the guest-blog approved. Guest bloggers may have to wait up to 6 weeks till their blog is presented. So, yes, the author's strategy is correct but a lot more work is involved. Equally, strategy #12 - blog commenting can work well, but is a lot more difficult and time intense than this author seems to suggest. "To clarify this, Stefan Pylarinos does not suggest that authors post their books' info in their comment (which would lead to the comment getting deleted). He wants authors to make sure that they post with their profile that will link back to their books.

I feel that I didn't get anything new out of this book. Beginners might think this is a good resource. But before you spend your money. Be aware that most of the information contained within

this book can be found for free online. It would require doing research, depending on your current knowledge, that could be several hours to a couple of quick searches online. If you rather just have it all in one book, this would certainly satisfy most people. If you already have done some internet marketing, you will recognize many strategies but might not have thought of them before being useful promoting your book. You will see some new ones. Being an internet marketer, you might have connections with people publishing for kindle (or other platforms for that matter). It might help you, it might not. With a bit of creative thinking most people that are familiar of blogging, niche sites etc would be able to come up with these ideas on their own. That doesn't mean it isn't for you, that's for you to decide. There are many links within this book. Some of them you might find helpful. Many resources to sites where you can promote your books. This can, as you might understand, become useful. You can find them yourself, but as mentioned before, this book will have the strategy with links. That can be very valuable to some people. I would be lying if I said that I knew all of the sites, so those might come in handy some day. There are two strategies that I find questionable. Paying for free downloads is one of them. I would be very careful to use services that does this. Regarding the company Stefan recommended and uses himself, people need to be aware that seems to be taken action against them. One author has written about this on kboards.

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